

In the Claims

The status of claims in the case is as follows:

1-47. [Canceled]

1 48. [New] A method for selecting, recording and
2 transmitting a video image of a customer seat location in an
3 arena, comprising the steps of:

4 operating a digital computer as a vend processor
5 responsive to a vend terminal for vending to each of a
6 plurality of individuals a video transmission selection
7 probability and service level for a customer seat
8 location in said arena during a selected arena event;

9 loading to a digital chance table for said arena event
10 said customer seat locations, and for each said
11 customer seat location a corresponding service level,
12 and a corresponding selection probability;

13 during said selected arena event, operating a plurality
14 of video cameras to record video images of customer
15 seat locations having entries in said chance table;

16 operating a response control processor responsive to
17 said selection probability to select from said video
18 images those images for transmission selectively in
19 accordance with said service level;

20 said service level selectively being chance, e-mail,
21 and mail;

22 operating a response control processor responsive to a
23 digital chance table entry for service level of chance
24 for a first given customer seat location having a
25 corresponding selection probability to select
26 responsive to said corresponding selection probability
27 for television broadcast video images of a video camera
28 recording images of said given customer seat location;

29 operating said response control processor responsive to
30 a digital chance table entry for service level of e-
31 mail for a second given customer seat location, to
32 select video images of a video camera recording second
33 images of said second given customer seat location; and
34 e-mail said second images to a corresponding customer;

35 said corresponding customer operating a web TV set top

36 to display said second images; and

37 operating said response control processor responsive to

38 a digital chance table entry for service level of mail

39 for a third given customer seat location, to select

40 video images of a video camera recording third images

41 of said third given customer seat location for

42 preparing a digital recording of said third images for

43 delivery to a selected customer.

1 49. [New] A computer program product for selecting,

2 recording and transmitting a video image of a customer seat

3 location in an arena, said computer program product

4 comprising:

5 a computer readable medium;

6 first program instruction to operate a digital computer

7 as a vend processor responsive to a vend terminal for

8 vending to each of a plurality of individuals a video

9 transmission selection probability and service level

10 for a customer seat location in said arena during a

11 selected arena event;

12 second program instructions to load to a digital chance
13 table for said arena event said customer seat
14 locations, and for each said customer seat location a
15 corresponding service level, and a corresponding
16 selection probability;

17 third program instructions to operate a plurality of
18 video cameras during said selected arena event to
19 record video images of customer seat locations having
20 entries in said chance table;

21 fourth program instructions to operate a response
22 control processor responsive to said selection
23 probability to select from said video images those
24 images for transmission selectively in accordance with
25 said service level;

26 said service level selectively being chance, e-mail,
27 and mail;

28 fifth program instructions to operate a response
29 control processor responsive to a digital chance table
30 entry for service level of chance for a first given
31 customer seat location having a corresponding selection

32 probability to select responsive to said corresponding
33 selection probability for television broadcast video
34 images of a video camera recording images of said given
35 customer seat location;

36 sixth program instructions to operate said response
37 control processor responsive to a digital chance table
38 entry for service level of e-mail for a second given
39 customer seat location, to select video images of a
40 video camera recording second images of said second
41 given customer seat location; and e-mail said second
42 images to a corresponding customer to operate a web TV
43 set top to display said second images; and

44 seventh program instructions to operate said response
45 control processor responsive to a digital chance table
46 entry for service level of mail for a third given
47 customer seat location, to select video images of a
48 video camera recording third images of said third given
49 customer seat location for preparing a digital
50 recording of said third images for delivery to a
51 selected customer; and wherein

52 said first, second, third, fourth, fifth, sixth, and

53 seventh program instructions are recorded on said
54 medium.

1 50. [New] A system for selecting, recording and
2 transmitting a video image of a customer seat location
3 in an arena, comprising:

4 a digital computer operating as a vend processor
5 responsive to a vend terminal for vending to each of a
6 plurality of individuals a video transmission selection
7 probability and service level for a customer seat
8 location in said arena during a selected arena event;

9 a digital chance table for recording for said arena
10 event said customer seat locations, and for each
11 customer seat location a corresponding service level,
12 and a corresponding selection probability;

13 plurality of video cameras operating during said
14 selected arena event for recording video images of
15 customer seat locations having entries in said chance
16 table;

17 a response control processor responsive to said

18 selection probability for selecting from said video
19 images those images for transmission selectively in
20 accordance with said service level;

21 said service level selectively being chance, e-mail,
22 and mail;

23 said response control processor responsive to a digital
24 chance table entry for service level of chance for a
25 first given customer seat location having a
26 corresponding selection probability for selecting
27 responsive to said corresponding selection probability
28 for television broadcast video images of a video camera
29 recording images of said given customer seat location;

30 said response control processor responsive to a digital
31 chance table entry for service level of e-mail for a
32 second given customer seat location, for selecting
33 video images of a video camera recording second images
34 of said second given customer seat location for e-
35 mailing said second images to a corresponding customer;

36 said response control processor responsive to a digital
37 chance table entry for service level of mail for a

38 third given customer seat location, for selecting video
39 images of a video camera recording third images of said
40 third given customer seat location for preparing a
41 digital recording of said third images for delivery to
42 a selected customer.